Who receives CHEST NewsBrief Special Edition?

Seen by leaders in chest medicine, CHEST NewsBrief Special Edition is sent to 19,000+ members of CHEST, as well as the 6,400 attendees at the CHEST 2019 Annual Meeting.

Get exclusive logo placement in 4 issues.

$60,000

Your message will be seen by the leaders in chest medicine.

CHEST ATTENDEE TOP SUBSPECIALTIES

- Pulmonary medicine: 76%
- Cardiovascular medicine: 54%
- Anesthesiology: 22%
- Critical Care Medicine: 12%
- Sleep medicine: 13%

TOP 10 STATES

- Texas
- New York
- California
- Ohio
- Pennsylvania
- Illinois
- North Carolina
- Florida
- New Jersey
- Michigan

EXPECTED AUDIENCE

- Advanced Practice Nurses, Registered Nurses
- Anesthesiologists
- Cardiologists and Cardiothoracic Surgeons
- Critical Care Physicians
- Fellows-in-Training
- General Medicine Physicians
- Hospitalists and ICU Medical Directors
- International Professors and Clinicians
- Interventional Bronchoscopists
- Physician Assistants
- Practice Administrators, Executives, and Managers
- Pulmonary, Critical Care, and Sleep Professionals
- Pulmonary, Critical Care, and Sleep Training Program Directors
- Pulmonologists and Pediatric Pulmonologists
- Respiratory Therapists

CHEST ATTENDEE TOP SUBSPECIALTIES

- Pulmonary medicine
- Critical care medicine/intensivist
- Sleep medicine
- Interventional pulmonology
- Cardiovascular medicine
- Pediatric pulmonology

CHEST 2018 TOP 10 STATES

- Texas
- New York
- California
- Ohio
- Pennsylvania
- Illinois
- North Carolina
- Florida
- New Jersey
- Michigan

CHEST ATTENDEE INTERNATIONAL

- USA and Canada: 22%
- Canada: 78%

CHEST MEMBERSHIP

- Membership Dashboard
- Retained: 1%
- New: 46%
- Reflected: 9%
- Non-physician/Non-doctoral: 12%
- Physician: 60%
- Resident: 7%
- Retired: 1%

CHEST 2018 ATTENDEE INTERNATIONAL

- Pulmonary medicine: 22%
- Critical care medicine/intensivist: 54%
- Sleep medicine: 13%
- Interventional pulmonology: 7%
- Cardiovascular medicine: 3%
- Pediatric pulmonology: 3%

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