Exhibit and Support Opportunities

EXHIBIT DATES
Monday, October 19 - Wednesday, October 21
Chicago, Illinois
Connect With the CLINICIANS You Want to Reach

TOP REASONS TO EXHIBIT
- Meet face-to-face with key decision makers eager to learn about your company.
- Connect with new customers.
- Reinforce relationships with existing customers.

CHEST 2020 will draw thousands of chest medicine professionals representing a wide range of disciplines. Each CHEST Annual Meeting gives attendees the chance to learn new skills and advance their current knowledge through collaboration and mentorship, which results in an exceptional gathering of chest medicine experts.

CHEST 2019 TOTAL PROFESSIONAL ATTENDANCE

5,970

Clinician (Nonphysician/Nondoctoral) 11%
Nonphysician Doctoral/Intern 4%
Resident 9%
Fellow-in-Training 12%
Physician 55%
Other 2%
Industry Representative 7%
Clinician (Nonphysician/Nondoctoral) 11%
International 20%
US/Canada 80%
Nonphysician Doctoral/Intern 4%
Resident 9%
Fellow-in-Training 12%
Physician 55%
Other 2%
Industry Representative 7%
Clinician (Nonphysician/Nondoctoral) 11%
International 20%
US/Canada 80%
CHEST 2020 WILL FEATURE A CLINICALLY RELEVANT EDUCATION PROGRAM IN PULMONARY, CRITICAL CARE, AND SLEEP MEDICINE FOCUSED ON THE ENTIRE CARE TEAM.

EXHIBIT HALL TRAFFIC BUILDERS

CHEST 2020 exhibitors will have optimized opportunities to connect with attendees in the Exhibit Hall. The floor layout will feature many small poster areas and theater pavilions throughout the space, so attendees visit all corners of the hall.

Experience CHEST. Our own exclusive CHEST area highlights CHEST products and resources, houses the CHEST Store, and features bite-sized presentations on current chest medicine topics from some of the top names in the CHEST medicine field.

Concessions. Concessions and complimentary lunch for attendees.

Poster Pavilions. Poster pavilions feature traditional poster boards, e-posters, and theater-style presentations.

Case Report Posters. Interesting, relevant, and sometimes unusual cases are presented.

CHEST Games & Virtual Reality. Innovative, interactive education opportunities inside the hall add dimension to the learning experience.

Learning Theaters. Focused presentations in a theater setting offer clinical insights.

CHEST BINGO. This popular game, played daily, allows attendees to compete for prizes.

EXPECTED AUDIENCE

Advanced Practice Nurses, Registered Nurses
Anesthesiologists
Cardiologists and Cardiothoracic Surgeons
Critical Care Physicians
Fellows-in-Training
General Medicine Physicians
Hospitalists and ICU Medical Directors
International Professors and Clinicians
Interventional Bronchoscopists
Physician Assistants
Practice Administrators, Executives, and Managers
Pulmonary, Critical Care, and Sleep Professionals
Pulmonary, Critical Care, and Sleep Training Program Directors
Pulmonologists and Pediatric Pulmonologists
Respiratory Therapists

UNIQUE EXHIBIT HALL ATTENDEES

5,560

CHEST ATTENDEE TOP SUBSPECIALTIES (Individuals may have more than one subspecialty)

Pulmonary medicine
85%

Critical care medicine/intensivist
64%

Sleep medicine
14%

Interventional pulmonology 7%
General Exhibit Information

Exhibit Hall Dates and Hours

<table>
<thead>
<tr>
<th>Date</th>
<th>Hours Open</th>
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<tbody>
<tr>
<td>Monday, October 19</td>
<td>10:00 AM – 4:00 PM</td>
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<tr>
<td>Tuesday, October 20</td>
<td>9:45 AM – 3:00 PM</td>
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<tr>
<td>Wednesday, October 21</td>
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Booth Information Your exhibit fee includes:

- 8’ high black back drape and 3’ high black side dividers per each 10' x 10' booth
- 10 hours of unopposed time
- Five complimentary exhibitor badges per 100 square feet (10’x10’) of space
- Exhibit listing, including booth description, in the CHEST event mobile app and Exhibit Guide that is distributed to all attendees

Booth Sizing & Pricing ($48 per sq. ft. = Flat Rate) Pricing Subject to Change

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Learn more and register to exhibit bit.ly/CHEST2020Exhibit

Make Plans Now for CHEST 2020

- **May 1**
  Final payment exhibit space due
- **June 19**
  Exhibit Guide booth description information deadline
- **August 12**
  Giveaway approval deadline
- **October 6**
  Notification to utilize an outside contractor deadline
- **October 16**
  Island booth renderings due
- **October 19**
  Exhibitor move-in begins
- **November 1**
  Exhibit hall opens

Hours, including installation and dismantling, are subject to change. Exhibitors will be notified if a change in hours is necessary. Final times will be listed in the Exhibitor Service Manual.

Have questions or need more information?

Josh Coe | Senior Manager, Exhibit and Sponsorship Sales
jcoe@chestnet.org | +1 (224) 521-9582
CHEST 2020 Sponsorship and Promotion Opportunities

Your support makes a valuable contribution.

Supporting a conference event or activity at CHEST Annual Meeting offers a more rewarding experience for attendees and increases your visibility. Communicate your message to CHEST attendees through our popular promotional opportunities. Opportunities are reserved on a first-come, first-served basis. New and creative ideas are always welcome.

Learn more and register to exhibit: bit.ly/CHEST2020Exhibit

BRANDING AND ADVERTISING OPPORTUNITIES

Column Wrap Advertising
$15,000 - $20,000 per location

Electronic Signage
$60,000 for up to 20 signs

Escalator Branding
Call for pricing

Hanging Banners
$35,000 - $50,000 per location

Help Desk
$40,000

Hotel Key Cards
$40,000

Program-at-a-Glance Board
$35,000

Seating Areas
$30,000

Seating Cubes
$12,000 per set of 6

SmartAd Kiosk
$20,000

Charging Stations
$40,000 per station

Video Wall
$100,000

Water Bottle and Water Coolers Package
Call for pricing

Window Clings
$100,000

Digital Marketing

Mobile App
$100,000

Mobile Sponsorship Targeting Package
$50,000 - $100,000

Premeeting Email (Know Before You Go)
$20,000

EXHIBIT HALL SPONSORSHIP

Electronic BINGO
$15,000 per letter

Customized Cups and Napkins Used for Coffee Breaks in the Exhibit Hall
$45,000

Exhibit Hall Aisle Signs
$85,000

Exhibit Hall Map
$35,000

Private Meeting Suites
$6,000

NETWORKING AND EVENTS

CHEST Challenge
$125,000

Opening Reception
$125,000

Trainee Lounge
$15,000

PRESENTATION OPPORTUNITIES

Learning Theaters in the Exhibit Hall
$28,750 per 45-minute lunchtime presentation
$23,000 per 45-minute morning or afternoon presentation

Non-CME Promotional Program/Activity
3- to 4-Hour Evening Program: $75,000
Audience Reach: Approximate Seating Capacity of 250. (Capacity varies by room size. Details will be provided with application/contract.)

Interested in a sponsorship that you do not see listed?
To create a customized sponsorship contact:

Josh Coe
Senior Manager, Exhibit and Sponsorship Sales
jcoe@chestnet.org  |  +1 (224) 521-9582
3D Systems Simbionix
Actelion Pharmaceuticals
US, Inc.
ALAT
Allergan
Allergy & Asthma Network
Ambu Inc.
American Academy of Sleep Medicine
American Association for Respiratory Care
American Board of Internal Medicine
American College of Physicians/Annals of Internal Medicine
American Thoracic Society
Arjo
Army Medical Recruiting
Association of Pulmonary Advanced Practice Providers
AstraZeneca
Auris Health
B. Braun Interventional Systems Inc.
Bayer
Bayl Bolton Scott & White Health
BD
Bellerophon Therapeutics
Biodesix, Inc.
BMS/Pfizer
Body Vision Medical
Boehringer Ingelheim Pharmaceuticals, Inc.
Bon Secours Mercy Health
Boston Medical Products
Boston Scientific
Broncus Medical, Inc
BTG
Canadian Thoracic Society
Carle Physician Group
Ceribell
Cheetah Medical, Inc.
CHF Solutions
CHRISTUS Health
Circassia Pharmaceuticals, Inc.
Circulogene Diagnostics
CoapTech LLC
Cook Medical
Cooley Dickinson Health Care
D R Burton Healthcare LLC
Department of Veterans Affairs (NRS)
EchoNous, Inc.
Electromed, Inc.
Elliot Hospital
ELSEVIER Inc.
Envision Physician Services
Epocrates
ERBE USA
European Respiratory Society
Fisher & Paykel Healthcare
Foundation for Sarcoidosis Research
FujiFilm SonoSite
Galapagos NV
GE Healthcare
Genentech
GlaxoSmithKline
Grifols
Hayek Medical Devices
Hayes Locums
Healio Pulmonology
Healix, LLC
Hillrom
Imbrio, LLC
INDIAN CHEST SOCIETY
Insmed Incorporated
Inspire Medical Systems, Inc.
Intermountain Healthcare
International Biophysics Corporation
Intuitive Surgical
Janssen Pharmaceuticals, Inc.
Jazz Pharmaceuticals, Inc.
Kaiser Permanente Northern California/ The Permanente Medical Group
Karl Storz Endoscopy-America, Inc.
La Jolla Pharmaceutical Company
Lafayette General Health
Lake Charles Memorial Health System
LivaNova | TandemLife
LocumTenens.com
LYMOL Medical Corp.
Mallinckrodt Pharmaceuticals
Mayne Pharma
Mayo Clinic
McGuff Pharmaceuticals
McLeod Health
Med Sterilizer
med-CARE pharmaceuticals
Medline Industries
Medtronic
MedWaves, Inc.
Melinta Therapeutics
Merck
Merit Medical Endotek
Monaghan Medical Corporation
Morgan Scientific Inc.
Mount Sinai - National Jewish Health Respiratory Mylan Inc.
National Board for Respiratory Care, Inc. (NBRC)
National Board of Echocardiography
National Jewish Health
ndd Medical Technologies
NeiMed Pharmaceuticals, Inc
NeuroLogica
Northwell Health
Norton Healthcare
Novartis Pharmaceuticals Corporation
NTM INFO & RESEARCH, INC
Nuance Communications
Nuvaire
Ochsner Health System
Olympus America Inc.
ONCIMMUNE USA LLC
OncoCyte Corporation
Opellum Ltd
Parake Pharmaceuticals, Inc
PARI Respiratory Equipment Inc.
PARI Respiratory Equipment
Inc.
Penn State Health
Philips Healthcare
Piedmont Healthcare
Pinnacle Biologics
Polarean Imaging Plc
Prevea Health
Propeller Health
Pulm Ex
Pulmonary Fibrosis Foundation
Pulmonary Hypertension Association
PulmOne Advanced Medical Devices Ltd.
Pulmonology Advisor
Pulmonx Corporation
Radiometer
RB
Redax Spa
Regeneron Pharmaceuticals/SanoGenzyme
Retia Medical, LLC
Rocket Medical
SanoGenzyme
SCL Health
Sepsis Alliance
Siemens Healthineers
Smiths Medical
Sound Critical Care
Spire Health
STB Coalition, Inc.
Sunovion Pharmaceuticals Inc.
Takeda
TeamHealth
Temple University Health System
The Intensivist Company
The LAM Foundation
Thoracent Inc
TSI Healthcare
United Therapeutics
UPMC Transplant Services
US Acute Care Solutions
Vancouver Clinic
Ventec Life Systems
VEP Healthcare
Veracyte
Veran Medical Technologies
Verathon Inc.
Vielmed
Vitalograph, Inc.
Vyaire Medical
Weatherby Healthcare
Wolters Kluwer