Optimize Your Business by Leveraging the Opinions of Top Professionals in Chest Medicine

When you're researching, marketing, or selling treatments or devices used in chest medicine, you need to hear the opinions of CHEST physicians—the leaders in our field who not only can become your biggest buyers but can become your best brand advocates.

Discover What Factors Influence the Influencers

Insider Access to The Questions You Want Answered

Our CHEST Analytics team has designed an opportunity for you to get an insider’s look at what your target audience has to say. By assembling a representative sampling of 5-10 qualified subject matter experts in an expertly moderated virtual conversation, we’ll be able to give you immediate answers to your most pressing questions.

Plus, our participant invite list is curated through the CHEST Analytics platform, ensuring that your focus group represents the exact right mix of clinicians. This guarantees that the data we generate for you will be invaluable when making strategic decisions, finalizing go-to-market planning, or tuning up your sales pitches.

Explore the topics that deserve a deeper dive.

“Which drugs and devices do physicians prefer day-to-day, and why? Which problems are clinicians trying most urgently to solve? Where do doctors encounter the most friction or feel the most pain?”
It’s Time to Accelerate Your Business

Virtual Focus Group Details
- 90-minute sessions with up to 10 participants
- Participant demographics based on mutually agreed upon specs (type of clinician, procedures performed, age, geographic location, etc)
- Takes place during CHEST 2020, our premier educational event
- Honoraria paid out by CHEST

What You Get
- Discussion guide focusing on attitudes, knowledge, and beliefs around a specific topic
- Group moderation by a seasoned research professional
- Top-line report 2 weeks post event

Book Now – Limited Groups Available
Contact Rachel Cahill, Market Growth Specialist, at rcahill@chestnet.org or by phone at +1 (224) 521-9515 to start curating your focus group today.

About CHEST Analyticss
The American College of Chest Physicians is the global leader in advancing best patient outcomes in chest medicine through innovative education, clinical research, and team-based care. CHEST Analytics is a multifaceted health-care intelligence service. Our innovative service lines provide access to more than 30,000 professionals in chest medicine that you won’t find anywhere else. What strategic problems can we help you solve?