We are in person again!

Reserve your spot for CHEST 2021, and reach the best clinicians in pulmonary, critical care, and sleep medicine.

- Meet face-to-face with key decision makers.
- Reinforce relationships with your existing customers.
- Leverage real exhibit hall space and an online presence – full details on online options coming soon.

Your best direct connection to leaders and the future of chest medicine

Over 8 hours of unopposed exhibit time

CHEST 2019 TOTAL
PROFESSIONAL ATTENDANCE
5,970

Your best direct connection to leaders and the future of chest medicine

Over 8 hours of unopposed exhibit time

CHEST ATTENDEE TOP SUBSPECIALTIES (Individuals may have more than one subspecialty).

<table>
<thead>
<tr>
<th>Subspecialty</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pulmonary medicine</td>
<td>74%</td>
</tr>
<tr>
<td>Critical care medicine/intensivist</td>
<td>47%</td>
</tr>
<tr>
<td>Sleep medicine</td>
<td>14%</td>
</tr>
<tr>
<td>Pulmonary Respiratory Oncology</td>
<td>10%</td>
</tr>
<tr>
<td>Interventional Pulmonology</td>
<td>9%</td>
</tr>
<tr>
<td>Cardiovascular Disease</td>
<td>4%</td>
</tr>
<tr>
<td>Infectious Diseases</td>
<td>3%</td>
</tr>
</tbody>
</table>

Exhibit Opportunities

EXHIBIT DATES  |  October 18-20  |  Orlando, Florida
BOOTH INFORMATION  Your exhibit fee includes:

- 8’ high black back drape and 3’ high black side dividers per each 10’ x 10’ booth
- 8 hours of unopposed time
- Five exhibitor badges per 100 sq. ft. (10’x10’) of space
- Exhibit listing with booth description in the CHEST online meeting platform and Exhibit Guide that is distributed to all attendees

BOOTH SIZING & PRICING: $48 per sq ft flat rate; pricing subject to change

<table>
<thead>
<tr>
<th>Size</th>
<th>Area</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ x 10’</td>
<td>100 sq. ft</td>
<td>$4,800</td>
</tr>
<tr>
<td>10’ x 20’</td>
<td>200 sq. ft</td>
<td>$9,600</td>
</tr>
<tr>
<td>20’ x 20’</td>
<td>400 sq. ft</td>
<td>$19,200</td>
</tr>
</tbody>
</table>

Please visit the floor plan online for full list of booth dimensions and pricing.

EXHIBIT HALL DATES AND HOURS

<table>
<thead>
<tr>
<th>Date</th>
<th>Hours Open</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, October 18</td>
<td>10:00 AM – 4:00 PM</td>
</tr>
<tr>
<td>Tuesday, October 19</td>
<td>10:00 AM – 3:00 PM</td>
</tr>
<tr>
<td>Wednesday, October 20</td>
<td>10:00 AM – 2:30 PM</td>
</tr>
</tbody>
</table>

Hours are subject to change. Exhibitors will be notified if a change in hours is necessary. Final times will be listed in the Exhibitor Service Manual.

ONLINE EXHIBIT OPTIONS

Online Exhibitor Suite
Includes: logo listing, company description, access to online platform education sessions, images and video, topic tags, employee listings, survey, visitor dashboard (attendees may opt out of sharing info), link to learning theater

ONLINE ONLY: $4,800
IN PERSON EXHIBITORS: $3,600

Premium Online Exhibitor Suite (Only 10 available)
Includes all the features of Exhibitor Suite plus: larger logo at the top of exhibitor landing page, logo listing on home page under “Featured Exhibitors” section.

ONLINE ONLY: $10,000
IN PERSON EXHIBITORS: $9,200

CHEST 2019 UNIQUE EXHIBIT HALL ATTENDEES 5,560

EXHIBIT HALL TRAFFIC BUILDERS
The exhibit hall is your opportunity to connect with influencers in chest medicine interested in new ideas, approaches, tools, and resources.

Experience CHEST. Our exclusive CHEST area houses our Store, highlights products and resources, and features bite-sized presentations from some of the top names in the chest medicine field.

Concessions. Complimentary lunch and concessions for attendees.

Poster Pavilions. Live research and case report presentations.

CHEST Games & Mixed Reality. Innovative, interactive education opportunities inside the hall add dimension to the learning experience.

Learning Theaters. Focused presentations in a theater setting offer clinical insights. Upgrade options available to livestream online!

SAFETY PROTOCOLS
CHEST is committed to creating a safe meeting experience for all attendees. All participants are required to attest having received the COVID-19 vaccination to attend in person. More details are available online.

Exhibitor shall pay a minimum deposit equal to 50% of the total Exhibit Space fees along with submission of the Exhibit Space Application. In the event that the Application is not accepted, CHEST will refund this payment. Exhibitor shall pay the balance of the Exhibitor Fee within 30 days of written acceptance of the Exhibit Space Application by CHEST. Beginning July 1, 2021, full payment is required at the time of application. If Exhibitor does not make payment(s) to CHEST when required, CHEST will have no further commitment to Exhibitor and will be entitled to offer the Exhibit Space to others immediately.

Josh Coe
Senior Manager, Exhibit and Sponsorship Sales
jcoe@chestnet.org
+1 (224) 521-9582

Make Plans Now for CHEST 2021

June 21
Exhibit Guide/Online
Booth description deadline

July 1
No Refund Policy begins

August 16
- Giveaway approval deadline
- Notification to utilize an outside contractor deadline
- Proof of insurance due from outside contractor
- Island booth renderings due

October 15
Exhibitor move-in begins

October 18
Exhibit hall opens
Support a conference event or activity to increase your visibility and enhance the CHEST 2021 experience.

Share your message through popular promotional opportunities. Select an option that meets your goals, or suggest a creative, new idea. Opportunities are reserved on a first-come, first-served basis.

**Sponsorship and Promotion Opportunities**

Show how your visibility makes the difference.

**BRANDING AND ADVERTISING OPPORTUNITIES**

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CHEST Studio Sponsorship</strong></td>
<td>$100,000</td>
</tr>
<tr>
<td><strong>Column Wrap Advertising</strong></td>
<td>$25,000 per location</td>
</tr>
<tr>
<td><strong>Electronic Signage</strong></td>
<td>$60,000</td>
</tr>
<tr>
<td><strong>Escalator Branding</strong></td>
<td></td>
</tr>
<tr>
<td>Lobby Escalator 1:</td>
<td>$100,000</td>
</tr>
<tr>
<td>Lobby Escalator 2:</td>
<td>$100,000</td>
</tr>
<tr>
<td>Exhibit Hall Escalator:</td>
<td>$130,000</td>
</tr>
<tr>
<td>Simulation Center Escalator:</td>
<td>$100,000</td>
</tr>
<tr>
<td><strong>Hand Sanitizer Stations</strong></td>
<td>$70,000</td>
</tr>
<tr>
<td><strong>Hanging Banners</strong></td>
<td></td>
</tr>
<tr>
<td>$35,000 - $60,000 per location</td>
<td></td>
</tr>
<tr>
<td><strong>Help Desk</strong></td>
<td>$50,000</td>
</tr>
<tr>
<td><strong>Hotel Key Cards</strong></td>
<td>$40,000</td>
</tr>
<tr>
<td><strong>Program-at-a-Glance Board</strong></td>
<td>$45,000</td>
</tr>
<tr>
<td><strong>Seating Areas</strong></td>
<td>$25,000</td>
</tr>
<tr>
<td><strong>SmartAd Kiosk (Only 5 Available)</strong></td>
<td>$25,000</td>
</tr>
<tr>
<td><strong>Charging Stations (Only 5 Available)</strong></td>
<td></td>
</tr>
<tr>
<td>$30,000 per station</td>
<td></td>
</tr>
<tr>
<td><strong>Video Wall</strong></td>
<td>$100,000</td>
</tr>
</tbody>
</table>

**DIGITAL MARKETING**

- **Mobile Sponsorship Targeting Package**
  - Email jcoe@chestnet.org for pricing
- **Premeeting Email (Know Before You Go)**
  - $20,000
- **Registration Confirmation Email**
  - $75,000
- **CHEST Daily Podcasts**
  - $15,000

**EXHIBIT HALL SPONSORSHIP**

- **CHEST Scavenger Hunt**
  - Email jcoe@chestnet.org for pricing
- **Customized Cups and Napkins Used for Coffee**
  - Price TBD

**Breaks in the Exhibit Hall**
- $45,000

**Exhibit Hall Aisle Signs**
- $85,000

**Exhibit Hall Map**
- $35,000

**Private Meeting Suites**
- $6,000

**NETWORKING AND EVENTS**

- **CHEST Challenge**
  - $135,000
- **Opening Reception**
  - $135,000
- **Trainee Lounge**
  - $15,000

**HEADQUARTER HOTEL SPONSORSHIP OPTIONS**

- **Escalator**
  - $100,000
- **Elevator Doors (1 group of 6)**
  - $50,000
- **Lobby Bar Package**
  - $60,000
- **Walkway Signs**
  - $30,000

**PRESENTATION OPPORTUNITIES**

- **Learning Theaters in the Exhibit Hall**
  - $28,750 per 45-minute lunchtime presentation
  - $38,750 to stream to online attendees
  - $23,000 per 45-minute morning or afternoon presentation
  - $33,000 to stream to online attendees
- **Online Only Learning Theaters**
  - $15,000

**Online Home Page Banner**
- Price TBD

**Online Schedule**
- Price TBD

**Online Help Desk**
- Price TBD

**Interested in a sponsorship that you do not see listed?**
To create a customized sponsorship, contact:

**Josh Coe**
Senior Manager, Exhibit and Sponsorship Sales
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