

## **CHEST 2021 press eligibility**

CHEST welcomes members of the press to its online 2021 annual conference. The conference features the latest in pulmonary, critical care and sleep medicine, presented through educational sessions, abstracts, posters, case reports, special presentations and more. In addition, exhibitors from corporations, government and nonprofit agencies showcase new products and education materials.

### **Criteria for receiving media credentials**

Complimentary registrations for CHEST 2021 are reserved for working members of the media, including print, broadcast and online media. Individuals eligible for a press pass and required credentials include the following:

- Print or broadcast editor, reporter or producer: copy of a press pass, identification card or business card issued by a recognized news organization or publication.
- Freelance journalist: credentials include original dated letter from an editor AND links to at least two previously published content.
- Blogger or website editor: must supply a URL that can be verified in advance. In addition:
  - Blogs and websites must contain original, dated, industry-related news content above and beyond links, forums, troubleshooting tips and reader contributions, and must be updated regularly with latest content no more than 30 days old.
  - Bloggers and website editors must attest that they are attending the conference to garner and publish subscriber/viewer-oriented content purely for information purposes only and not as a marketing vehicle for the site or its sponsors.

No more than two individuals representing any news organization will be permitted to register as press for CHEST 2021 unless granted special permission. Press registrants are not eligible to attend sessions and claim CME or CEU. To claim CME or CEU, you must register as an attendee.

### **Individuals not eligible for complimentary press registration**

- Individuals attending on behalf of a for-profit organization, such as a writer hired by a pharmaceutical company, a writer hired by a media outlet developed or supported exclusively by for-profit companies or a writer representing the interests of an advertiser.
- Journal managing editors, book commissioning editors, acquisitions editors, publishers and those who do not produce news for a publication or institution.
- Marketing and public relations professionals, lobbyists and advertising/sales representatives.
- Non-editorial employees of news organizations or consultants who develop, write or edit a newsletter or similar publication for their own organization/company or another organization/company.

*CHEST reserves the right to allow or to refuse media credentials to any individual at its discretion.*

### **Conference attendance rules for individuals given media access**

- Information gathered at the meeting is not allowed to be used in the development of any continuing medical education materials or programs.
- Media are not allowed to sell, market or represent a company for the purpose of obtaining advertising or subscriptions from any registrant or exhibitor.
- CHEST reserves the right to remove conference access from any media representative who engages in promotional discussions.

Any media representative who violates any of the above rules or misrepresents themselves will lose media credentials for this conference and can be denied access to subsequent conferences. For additional information or questions, contact Laura DiMasi, Public Relations and Communications Specialist, at [media@chestnet.org](mailto:media@chestnet.org) or call +1 (224) 521-9482.